

October 07, 2013

Dear partners,

On behalf of the Bulgarian Association of the Cable Communications Operators it is my pleasure to extend an invitation to your esteemed company to become a partner in the annual Fall Cable Conference hosted by BACCO which this year will run under the headline:

“ Communications & content in the digital era – strategies and challenges ”

and will be held on **NOVEMBER 12, 2013 in Sofia at SOFIA Grand Hotel** with high-level participation from leading platform operators, the Bulgarian Government and regulatory authorities, legislators, industry bodies and both national and international experts in the sector.

This one-day event will be structured around 3 working sessions combining keynote speakers and expert panel discussions:

Regulatory and market challenges in the Pay TV & broadband sector.

Digital content at the crossroad of telecommunications and media industries.

In search of a balance of interests between the author's rights, the distribution platforms and the public in the new convergent Pay TV and broadband service environment.

On behalf of BACCO it would be a special privilege to welcome you as partners of this high-level forum of the Pay TV & Broadband industry in Bulgaria where I hope you would join the most prominent market players, government officials and industry experts in discussing the future developments in this key sector of the Bulgarian economy.

Thank you your interest in the sponsorship opportunities and I shall look forward to discuss them further with you.

Sincerely yours,



Dimitar Radev
President of The Board
BACCO

Sponsorship opportunities

Package	Sponsorship opportunities										Cost BGN
	Presentation 20 min	Presentation 10 M./ Pannel participation	Own banners	Logo on stage /screen	Logo on invitations, mailings	Logo on promo video	Company banner at bacco.bg	Company gifts / give aways	Promo stand	Free entry fees included	
GOLD	✓	✓	✓	✓	✓	✓	✓	✓	✓	3	5,000
SILVER		✓		✓	✓	✓	✓	✓		2	3,500
BRONZE							✓	✓	✓	1	2,000
LUNCH SPONSOR			✓	✓	✓		✓	✓		3	5,000*
OFFICAL COCTAIL SPONSOR	✓**		✓	✓	✓		✓	✓		4	7,000*
AFTERPARTY SPONSOR (\$)			✓	✓	✓		✓	✓		3	5,000*

All prices subject to VAT 20%

*** The quoted price is related to a defined catering package, which could be upgraded upon the sponsor's request. Each of the 3 packages in this category allows for unlimited brand exposure / extra activities during the respective event at sponsor's discretion.**

**** An opening speach / presentation opportunity for the official evening coctail sponsor.**

Individual participation fee: 250 BGN prior to the event, 300 BGN at the door.

Each participant will get acces to the 3 plenary sessions, the lunch and afternoon coffee break, the official coctail party and the afterparty, as well as the full set of conference materials and access to all presentations at bacco.bg.

Discounts policy: 20% for 3+ participants representing one company.

For further information and bookings: Galya Marinova – Managing Director at gmarinova@bacco.bg or +359 (0) 887 214 312.